

Digital media policy

Read these articles on social media

<https://archive.acas.org.uk/socialnetworking>

<https://www.powerdms.com/blog/six-elements-good-social-media-policy/>

What is your digital/social media policy? Get a copy of it and read it.

Review your digital/social media policy against the key things the ACAS document and Powerdms outlines as important. What does your policy have to say in these areas?

Values into service culture

ACAS area	Company Digital/Social Media Policy
Human Rights Act 1998	
Data Protection Act 1988	
Blogging & Tweeting	
Using email at work	
Distinction between personal and work use of social media	
Disciplinary Procedures	
Cyber bullying	
Powerdms areas	Company Digital/Social Media Policy
Employee access to sites for use at work	
Use of official accounts	
Conduct, oversight & enforcement <ul style="list-style-type: none"> • Prohibited behaviour • Confidential information • Monitoring 	
Security	
Disclaimers	
Engagement	

